

## take your store online

### Myfoodlink eCommerce for independent food & liquor retailers

Online grocery shopping in Australia has exploded in 2020 with a growth of 66.5% compared to 2019.

It's a service that customers are really starting to enjoy and beginning to expect from their local supermarket. Covid has pushed the online food market 4 years ahead of where it was predicted to be and the time to act is now.

Since March 2020 (Covid) we have successfully launched 270 eCommerce stores across Australia & New Zealand

into some of the most trusted brand stores we all know.

When signing up to Myfoodlink you aren't just getting an eCommerce platform, but an eCommerce partner who is there to guide, support and drive your online business to succeed. Our systems are designed to support profitability in grocery eCommerce by driving efficiency throughout the fulfilment operations as well as maximising basket size.

## watch now!

[Check out our video](#) to see in 60 seconds what we are all about.



Trusted by 700+ businesses in bringing their digital shopfront to life.



**Bottlemart**

**FOODWORKS**

**THIRSTY**



**CAMEL**  
bottleshops



**Drakes.**