

WorldSmart Business Intelligence gives you unparalleled access to your loyalty, shopper and operational data



WorldSmart BI empowers our customers with a range of robust business intelligence tools, allowing them to access their data and analyse it using a world leading collaboration platform and share it across multiple outputs and devices. Essentially, enabling data driven decision-making by providing our customers with meaningful information that is available at their fingertips.

WorldSmart Business Intelligence (BI) platform was designed and built by data analytics industry leaders using some of the most advanced technologies available. It's aim is to put the power of big data in your hands, enabling customers to increase their store's profitability. To this end, our platform uses "natural" query language, which enables you to use common phrases to ask complex questions of your data and get back rich, graphical information to analyse, compare and manage. All of this on your computer, tablet and mobile – wherever and whenever you need it.

Business Benefits:

- Multi-platform solution, providing you with unparalleled access to your data, anywhere (a truly mobile solution) using a phone, tablet, laptop or personal computer.
- Custom Dashboard – providing you with timely access to your most critical data and KPIs
- Daily, weekly and monthly data structures of the past and the future
- Full integration with WorldSmart systems, while maintaining the ability to integrate with other systems
- Unparalleled access to WorldSmart BI benchmark data, including basket, loyalty, supplier and demographics as well as third party data
- Access to tools previously reserved for large multinational organisations
- Fully customisable and scalable cloud based solution

To find out more contact your state representative

